



BINTANG MAS SPORTINDO 2025

Our commitment to quality, integrity, and customer satisfaction is evident in every aspect of our operations.

MORE INFO

www.bimasli.com

CALL US

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1. ABOUT US

Bintang Mas Sportindo is a trusted exporter of premium raw seaweed sourced from the rich marine ecosystems of Indonesia. Established with a commitment to sustainability and regional growth, our company bridges the gap between traditional seaweed harvesting and the modern industrial demand for natural marine-based products.

Operating from one of the world's largest maritime nations, we ensure that every shipment of seaweed meets high-quality standards—providing our clients with consistency, safety, and traceability.

We specialize in bulk export of sun-dried, unprocessed seaweed that retains all its natural nutrients, catering to a wide range of industries including food, agriculture, cosmetics, pharmaceuticals, and bio-packaging.

2. MISSION STATEMENT

To provide Southeast Asia with sustainable, high-quality raw seaweed, empowering industries to innovate and grow through natural, ocean-sourced solutions.

3. VISION STATEMENT

To become a leading seaweed export company in the ASEAN region by promoting environmentally responsible sourcing, maintaining product excellence, and building long-term partnerships that support the regional economy and marine sustainability.



4. OUR PRODUCTS

BINTANG MAS SPORTINDO SUPPLIES VARIOUS TYPES OF RAW SEAWEED THAT ARE IN HIGH DEMAND ACROSS MULTIPLE INDUSTRIES:

- **EUCHEUMA COTTONII**

RICH IN CARRAGEENAN, IDEAL FOR THE FOOD AND BEVERAGE INDUSTRY, ESPECIALLY AS A NATURAL THICKENING AGENT.



- **GRACILARIA**

POPULAR FOR AGAR PRODUCTION AND UTILIZED IN COSMETICS, PHARMACEUTICALS, AND MICROBIOLOGY.



EACH PRODUCT UNDERGOES STRICT QUALITY CONTROL, SUN-DRYING, AND MANUAL SORTING TO ENSURE THE HIGHEST EXPORT STANDARDS.

WE SPECIALIZE IN SUPPLYING GRACILARIA, AND WE CAN KEEP UP A SUPPLY OF 10 CONTAINERS PER MONTH.

5. TARGET MARKET: SOUTHEAST ASIA

OUR CORE EXPORT MARKET INCLUDES THE FOLLOWING SOUTHEAST ASIAN COUNTRIES:

- VIETNAM – HIGH DEMAND FOR AGRICULTURAL-GRADE SEAWEED AND ANIMAL FEED SUPPLEMENTS.
- SOUTH KOREA – SOPHISTICATED CONSUMER MARKET FOR COSMETICS, HEALTH SUPPLEMENTS, AND PREMIUM CULINARY PRODUCTS THAT UTILIZE RAW SEAWEED.
- JAPAN – LONG-STANDING TRADITION OF SEAWEED USE IN FUNCTIONAL FOODS, SUSHI PRODUCTS, AND BIOTECHNOLOGY. STRONG DEMAND FOR SUSTAINABLY SOURCED, HIGH-QUALITY RAW SEAWEED.
- CHINA – MAJOR IMPORTER OF SEAWEED FOR PHARMACEUTICALS, FOOD PROCESSING, AND TRADITIONAL MEDICINE. HIGH DEMAND FOR CARRAGEENAN-RICH AND AGAR-BASED SEAWEED.

6. WHY CHOOSE BINTANG MAS SPORTINDO?

✓ Sourcing Expertise

Direct collaboration with experienced coastal farmers ensures traceable, high-quality harvests.

✓ Strict Quality Control

Each batch is tested for moisture, impurities, and size uniformity before export.

✓ Logistics Mastery

We offer reliable sea freight from major Indonesian ports to Asia, with full document handling (COO, Phytosanitary, HS Codes).

✓ Eco-Friendly Practices

Committed to protecting marine biodiversity through sustainable harvesting and zero-waste drying.

✓ Market-Specific Packaging

We offer customized packaging and labeling to meet your import and production requirements.

7. Contact Information

📍 Head Office

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